

## Bright House Networks Airtime Grant Program

The Bright House Networks *Airtime Grant Program* provides \$1 million in promotional airtime each year to local 501(c)(3) non-profit organizations. Airtime grants may be used to promote general awareness about an organization or to promote a recipient's special event. Grants range in value from \$5,000 up to \$25,000. Promotional messages can be aired on more than 40 popular cable networks and can be targeted to reach customers in one of our four regions. If awarded an airtime grant, the grant must be used within a one-year period. \*\*If your organization has been awarded a Bright House Networks Airtime Grant in the past, you must wait at least one full year before applying again.



Today's Date: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Is your organization a registered 501(c)(3) nonprofit?  Yes  No

If yes, please include your Federal Tax ID number:   —

What is the purpose/mission of your organization?

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Who benefits from your services and activities?

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What will the airtime grant be used to promote?

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Has your organization ever been awarded an Airtime Grant from Bright House Networks before?

Yes  No

What areas of the Greater Tampa Bay area do you serve?

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Do you have a 30-second PSA or commercial ready to air?  Yes  No

Do you currently advertise with Bright House Networks?  Yes  No

Do you currently advertise on Bay News 9?  Yes  No

In which region is your organization located?

Hillsborough  Pinellas  Manatee  Tri-P (Polk, Hernando, Pasco, Citrus)

Is there a specific quarter that your group would benefit most from an airtime grant? If so, what quarter and why?

The Bright House Networks Airtime Grants are judged on a quarterly basis. If your request is to promote a date-specific event, please make sure you submit this application at least one quarter before you wish your PSA to air.

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Please submit your completed application to:

Bright House Networks  
Attn: Nicole Woodring  
700 Carillon Parkway, Suite 6  
St. Petersburg, FL 33716

