



P R E S S R E L E A S E

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DEMAND A LITTLE ROMANCE FOR YOUR SWEETHEART THIS VALENTINE'S DAY WITH BRIGHT HOUSE NETWORKS VIDEO ON DEMAND

***—Classic Romance Movies & Modern Heartfelt Hits
Help Bring Love to Your Living Room—***

St. Petersburg; February 10, 2009 – Bright House Networks is giving sweethearts the opportunity to share time together and see their favorite classic love stories and new romance movies this Valentine's Day, all from the comfort of their family rooms. Classic romantic films and newly released hits to tug at the heart strings are available through many of Bright House Networks Video On Demand services, providing a convenient and affordable entertainment alternative for couples this season.

Newly released, heartfelt hugs and hilarity are available on Movies On Demand on Channel 001 for just \$3.99 per title. Couples can watch:

- Made of Honor
- Mamma Mia!
- My Best Friend's Girl
- Sex And The City
- The Love Guru
- What Happens In Vegas

Classic romantic hits are also available for \$1.99 on Classics On Demand, on Channel 90. Some of the timeless love tales available are:

- Love Actually
- Moulin Rouge
- Romancing The Stone
- Romeo & Juliet
- Say Anything
- Sweet Home Alabama
- The Wedding Date
- Under the Tuscan Sun

For pairs who prefer the immediacy and convenience of downloading movies online, whether to rent or to own, Bright House Networks offers a variety holiday favorites through the Road Runner Video Store (<http://videostore.rr.com>). Rentals range from \$2.99 to \$3.99 for a 24-hour rental viewing and purchases range from \$9.99 to \$17.99. Some of the movies available this Valentine's season include:

- Mamma Mia
- My Best Friend's Girl
- Love Actually
- An Officer and a Gentleman
- City of Angels
- Across The Universe
- Sleepless in Seattle
- Notting Hill

"We are pleased to be able to offer our customers such a broad assortment of their favorite romance movies through such convenient and economical channels this Valentine's Day," said Mike Robertson, President Bright House Networks – Tampa Bay Division. "Our ever-expanding library of favorite films, both On Demand and Online are just further evidence of how Bright House Networks is expanding its product offering and growing our customers' interactive television service selection to continually offer the broadest and most comprehensive television viewing experience."

About Bright House Networks

Bright House Networks is the nation's 6th largest multiple cable system operator (MSO) with 2.4 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters. Bright House Networks corporate locations are in Syracuse, New York and Orlando, Florida.

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