



P R E S S   R E L E A S E

**For Immediate Release**

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***BRIGHT HOUSE NETWORKS  
ADDS SIX HD CHANNELS  
ALONG WITH CHILLER CHANNEL***

**St. Petersburg, Florida, January 21, 2009** – Bright House Networks Tampa Bay Division this month added six new high definition channels to its lineup, moving toward 100 channels in 2009. Chiller was also added to the line up on channel 168.

“We know how important it is for our customers to get the HD programming they desire,” said Michael Robertson, President of Bright House Networks Tampa Bay Division. “Our HD customers want as many HD channels as possible, and we give them literally hundreds of hours of HD programming at no additional cost.”

Bright House Networks is home of free HD, and we make it easy to get the HD programming that our customers look for. Bright House Networks HD customers can now enjoy, USA HD on channel 740, Sci Fi HD on channel 741 and Bravo HD on channel 742.

Travel HD is found on channel 743, MLB HD on channel 744 (also on digital channel 159) and Cinemax HD on channel 702. The new channels are free to our HD customers, except Cinemax HD which is available with a paid subscription to Cinemax.

**About Bright House Networks**

Bright House Networks is the nation’s 6<sup>th</sup> largest MSO with 2.4 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country’s largest cable clusters.

Bright House Networks customers have Digital Phone, high-speed data (HSD), Video-on-Demand (VOD), Subscription Video-on-Demand (SVOD) and the immensely popular, Digital Video Recorders (DVR) available to them.

The company's Florida operations currently deliver nearly 300 channels to customers and were among the first in the country to offer High Definition Television signals (HDTV). Since its introduction, HDTV has achieved impressive acceptance with Bright House Networks customers who are equipped to receive the signals.

Exceptional customer service is the company's cornerstone of its business and top priority across all operating units. Bright House Networks local, customer service centers are available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves. This includes long-term commitments to education and to what matters in the lives of Bright House Networks communities.

The company's Digital Phone service ranked highest in residential telephone customer satisfaction in the southeast region, two years in a row -- 2006 and 2007-- according to the prestigious J.D. Power and Associates Residential Regional Telephone Customer Satisfaction Study<sup>SM</sup>. The southeast region consists of nine states including Florida and Alabama.

Bright House Networks also owns and operates two 24-hour local news operations; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com serving the Orlando area, and serving Tampa; Bay News 9, Bay News 9 En Español, Travel Weather Now, Tampa Bay on Demand and Baynews9.com.

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