



P R E S S R E L E A S E

For Immediate Release
April 7, 2008

Joe Durkin
Senior Director of Corporate Communications
727-329-2926
Joe.Durkin@mybrighthouse.com

Area Senior's Compete for Home Entertainment System Prize in Bright Stars Senior Idol

Public Will Decide Winner Through Online Voting

(St. Petersburg, FL) – Twelve senior performers paced the halls of Ruth Eckerd Hall the evening of April 7th and gave it their all to win the “Senior Idol” title and \$500 cash prize in Bright House Networks’ *Bright Stars Senior Idol*. The judges select their favorite performer that night. Now it’s time for the public to weigh-in, American Idol-style, to select the winner of the “Senior Idol” Award and the home entertainment system.

Bright House Networks is encouraging customers to tune-in to Tampa Bay On Demand (CH. 340) to watch the one-hour program hosted by Bay News 9’s Al Ruechel and then go online to www.mybrighthouse.com to vote for their favorite performer. *Bright Stars Senior Idol* will be available for viewing through April 26, 2008. Online voting will conclude at noon on May 10, 2008. The performer that receives the most online votes by that time will be named the “Senior Idol”. “We are very curious to see if the public chooses the same act that was selected by our panel of judges,” said Dan Ballister, Vice President of Public Affairs for Bright House Networks.

Bright House Networks’ On Demand technology allows Digital Cable customers to watch the program on their schedule and provides VCR-type features such as fast-forward, rewind, and pause. “This is the second year we have held a “Senior Idol” competition and made it available with this technology,” said Ballister. “We wanted to make viewing the program as easy as possible so that thousands of our customers would be able to enjoy the wonderful performances we captured before an audience of over 800 people that night.”

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company’s cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including

holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

Bright House Networks is a leading provider of entertainment and information services serving approximately one million customers in the greater Tampa Bay area. The company's fiber-optic network offers Digital Cable, Digital Phone, HDTV, Digital Video Recorders, iCONTROL On Demand services, and multiple high-speed Internet services. Bright House Networks is managed by Advance/Newhouse Communications.

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