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For Immediate Release

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## ***Bright House Networks adds more ways to catch up on your favorite programs***

***—Launch of Primetime On Demand makes popular TV shows available anytime—***

**St. Petersburg (March 9, 2009)** – Bright House Networks announces the launch of Primetime On Demand as another convenient way for consumers to catch up on shows they've missed. Recent episodes of today's most popular programs are now available on Primetime On Demand including such shows as *Heroes* and *Friday Night Lights* from NBC, the *Survivor* and *CSI* series from CBS, *Monk* from USA, *Nip/Tuck* from FX and many more. Episodes appear on Primetime On Demand as soon as the day after their original air date and remain on the service for up to four weeks. Primetime On Demand is available at no additional charge to Bright House Networks Digital Video customers.

"We are pleased to be able to offer these popular prime-time shows for free anytime," said Mike Robertson, President, Bright House Networks – Tampa Bay Division. "Between hectic schedules and tight budgets, we believe today's consumers deserve more ways to relax and enjoy what they want to watch, when they want. This is why we are committed to providing more options than any other video service provider."

Bright House Networks also offer Start Over™ which allows Digital Video customers to re-start a program already in progress and then play, rewind, pause and resume the Start Over program during its original broadcast window.

“Whether they just missed the beginning of a show or are a day late or a week late in catching up,” Robertson continues, “our customers enjoy being in control of their TV viewing experience through Digital Video Recorders (DVRs), On Demand, Start Over, and their PC.”

In addition to Primetime On Demand, Bright House Networks offers hundreds of cable TV programs anytime on a variety of free On Demand services including Entertainment On Demand, Cutting Edge On Demand, Kids On Demand, Sports On Demand, and more. A complete listing can be found at <http://ontv.brighthouse.com/free/>.

Bright House Networks also offers a variety of free cable programming on the PC to Road Runner High Speed Internet customers through the Road Runner Video Channel (<http://video.rr.com/>). Individual TV episodes and entire series are available to download to own for as little as \$1.99 per episode from the Road Runner Video Store (<http://videostore.rr.com/>).

More information about these and other services from Bright House Networks is available at [www.brighthouse.com](http://www.brighthouse.com).

### **Additional information on Primetime On Demand:**

The following networks and TV programs are currently available on Primetime On Demand with more networks and shows to come:

**NBC** – “Chuck”, “ER”, “Friday Night Lights”, “Medium”, “Heroes”, “The Biggest Loser”

**USA** – “Burn Notice”, “Monk”, “Psych”

**CBS** – “Survivor”, “CSI: Crime Scene Investigation”, “CSI: Miami”, “CSI: New York”, “NCIS”

**FX** – “Damages”, “Nip/Tuck”, and various movies, with “Rescue Me” coming soon

**SCI-FI** (coming soon) – “Battlestar Galactica”

**About Bright House Networks**

Bright House Networks is the nation's 6th largest multiple cable system operator (MSO) with 2.4 million customers in several large markets including Tampa Bay, Florida; Orlando, Florida; Bakersfield, California; Indianapolis, Indiana; Detroit, Michigan; and Birmingham, Alabama; along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Orlando markets are contiguous and form one of the country's largest cable clusters. Bright House Networks' corporate locations are in Syracuse, New York and Orlando, Florida.

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