



P R E S S R E L E A S E

For Immediate Release

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BRIGHT HOUSE NETWORKS LAUNCHES POWERBOOST™

*Road Runner Turbo and Turbo Plus Customers will Experience
Download Speeds up to 50% faster at No Additional Charge*

St. Petersburg, FL (October 28, 2008) – Bright House Networks announced today the launch of PowerBoost™. PowerBoost™ is a new technology that allows Road Runner Turbo and Turbo Plus customers to temporarily experience download speeds significantly faster than their current speed at no additional charge. With PowerBoost™, Road Runner Turbo and Turbo Plus customers will see download speeds increase while downloading large files from the Internet pending available network capacity. Road Runner Turbo and Road Runner Turbo Plus with PowerBoost™ is available exclusively from Bright House Networks.

“We are very excited to be delivering this free, time-saving feature to our Road Runner Turbo and Turbo Plus customers,” said Mike Robertson, President of Bright House Networks, Tampa Bay Division. “PowerBoost™ will jumpstart a large file download reducing overall download time, and give users more time to enjoy the multitude of media available online, including that made available through RoadRunner.com, which is also available exclusively from Bright House Networks.”

The speed provided by PowerBoost™ is available to customers who subscribe to Road Runner at a specific level. For example, Road Runner Turbo customers with a current speed of up to 15 Mbps will now enjoy PowerBoost™ speeds up to 22 Mbps, and Road Runner Turbo Plus customers with a current speed of up to 20 Mbps will now enjoy

PowerBoost™ speeds up to 30 Mbps. Once a PowerBoost™ is completed, a download in progress will continue at the normal speed.

No file downloads are required for activation. The PowerBoost™ technology works with today's compatible cable modems, as well as home networking gateways and voice eMTAs (combination high-speed Internet modems and phone adapters).

“Our goal is to provide customers with quality service and with products that continue to make their lives easier,” said Robertson.

PowerBoost™ is a registered trademark of Comcast Corporation, used with permission.

About Bright House Networks

Bright House Networks is the nation's 6th largest multiple cable system operator (MSO) with 2.4 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters. Bright House Networks corporate locations are in Syracuse, New York and Orlando, Florida.

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