



P R E S S R E L E A S E

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***BRIGHT HOUSE NETWORKS
INTRODUCES NEW ONLINE SHOPPING MALL***

Offering Customers Great Buys on Name Brand Electronics

[St. Petersburg, FL] – Bright House Networks today announced the launch of its new online shopping mall, featuring discounted name-brand electronics like HDTVs, phones, cameras and more. Bright House Networks Online Shopping Mall is designed to offer customers savings on high-end electronics, so they get the most out of their enhanced Bright House Networks entertainment. Access to the Bright House Networks Online Shopping Mall is available at no cost to Bright House Networks customers at brighthouse.com.

Bright House Networks Online Shopping Mall offers special deals on products from name-brand manufacturers including Audiovox, Daewoo, Emerson, JVC, Memorex, Motorola, Panasonic, Pioneer and Toshiba. Bright House Networks will also be adding offers from local retailers across its divisions in the future.

“The Bright House Networks Online Shopping Mall is a terrific spot for our customers to find excellent deals on some of today’s hottest products,” said Mike Robertson, Bright House Networks Tampa Bay Division President. “At Bright House Networks, we are committed to finding ways to provide our customers more value for their money when it comes to their video, voice and data services, and our new Online Shopping Mall is just one more value-added benefit that we can offer.”

For a look at Bright House Networks Online Shopping Mall and all available Bright House Networks services, visit brighthouse.com.

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About Bright House Networks

Bright House Networks is the 6th largest multiple cable system operator (MSO) in the US with 2.4 million customers in several large cities including Tampa Bay and Orlando, Florida; Bakersfield, California; Indianapolis, Indiana; Detroit, Michigan; and Birmingham, Alabama; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country's largest cable clusters. Bright House Networks' corporate offices are located in Syracuse, New York and Orlando, Florida.

With customer care a top priority across all operating units, Bright House Networks was ranked the "Highest in Residential Telephone Customer Satisfaction in the South Region" by J.D. Power and Associates in 2006, 2007, and 2008. J.D. Power and Associates also ranked Bright House Networks the "Highest in Customer Satisfaction Among High-Speed Internet Service Providers in the South Region" in 2008.

For more information about Bright House Networks or our products and services, please visit brighthouse.com.