



## P R E S S   R E L E A S E

**For Immediate Release**

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### ***BRIGHT HOUSE NETWORKS OFFERS VIEWERS A “BOND”-ING EXPERIENCE FOR THE HOLIDAY SEASON***

***—Entire Library of James Bond Movies Available, In HD, On Demand—***

**St. Petersburg, FL (November 24, 2008)** – Bright House Networks is providing its viewers with the opportunity to experience the entire library of James Bond movies this holiday season. All 22 James Bond Library titles, from *Dr. No* to *Casino Royale* are available, in High Definition on HD Movies on Demand on channel 714, for just \$2.99 per title, and in Standard Definition on Classics on Demand on channel 90 for just \$1.99 per title.

This viewing opportunity comes just in time for Bond aficionados to refresh their memories, and newcomers to catch the entire 007-Experience before seeing *Quantum of Solace*, in theatres now. The James Bond Movies available On Demand include:

- *Dr. No*
- *Goldfinger*
- *From Russia with Love*
- *Thunderball*
- *You Only Live Twice*
- *On Her Majesty's Secret Service*
- *Diamonds Are Forever*
- *Live and Let Die*
- *The Man With The Golden Gun*
- *The Spy Who Loved Me*
- *Moonraker*
- *For Your Eyes Only*
- *Never Say Never Again*
- *Octopussy*
- *A View To A Kill*
- *The Living Daylights*
- *Licence To Kill*
- *Goldeneye*
- *Tomorrow Never Dies*
- *The World Is Not Enough*
- *Die Another Day*
- *Casino Royale*

“We are pleased to be able to offer our customers the entire library of James Bond movies, on demand this holiday season,” Mike Robertson, President, Bright House Networks – Tampa Bay Division said. “This is just another example of how Bright House Networks is expanding its product offering and growing our customers’ interactive television service selection to continually offer the broadest and most comprehensive television viewing experience.”

Bright House Networks offers a variety of On Demand programming, including free and pay per view content, giving customers the freedom to watch TV on their schedule. On Demand gives the customer the control to start movies or other programming anytime and lets them pause, fast forward and rewind, all with their Digital Remote.

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#### **About Bright House Networks**

Bright House Networks is the nation’s 6<sup>th</sup> largest multiple cable system operator (MSO) with 2.4 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country’s largest cable clusters. BHN’s corporate locations are in Syracuse, New York and Orlando, Florida.