



For Immediate Release
April 2, 2009

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Bright House Networks Unveils New International Channels for Customers

Bright House Networks is Going Global with 13 New Premium International Channels

(St. Petersburg, FL) – Coming soon for Bright House Networks Customers: New TV options from around the world. Beginning April 8, 2009, Bright House Networks will launch 13 Premium International Channels across Tampa Bay, providing its TV customers the opportunity to experience some of the best cultural TV programming available today.

The new additions to Bright House Networks include: The Filipino Channel (Tagalog), Saigon Broadcasting Television Network (Vietnamese), SET Asia (Hindi), RAITALIA (Italian), Arabic Radio & Television (Arabic), TV5MONDE (French), Channel One Russia (Russian), ETTV - ET-Super (Chinese), TV JAPAN (Japanese), Deutsche Welle (German), Television Korea (Korean), Antenna Satellite (Greek), and RTPi (Portuguese).

Several of these channels, including Channel One Russia, SET Asia and TV5MONDE of France, are well-known internationally; delivering shows and programming that already appeal to a vast audience.

For example, **Channel One Russia** will host the Eurovision Song Contest 2009, and offer Russian adaptations of hit American shows like Who Wants to be a Millionaire and Survivor. **SET Asia** will showcase popular series such as Top Chef and Grey's Anatomy to its foreign viewers, as well as a wide array of family-oriented programming. **TV5MONDE** is unique, being the only globally broadcasted French language channel. TV5MONDE will deliver Bright House Networks customers the opportunity to watch programming more than 138 million other households across the world also enjoy.

"We recognize that our customers represent a variety of cultures and backgrounds, and we want their entertainment options to reflect their interests," says Mike Robertson, Bright House Networks Tampa Bay Division President. "We are proud to expand our reach and deliver TV programming that best speaks to our customers; giving them entertainment they can really enjoy."

Each new international channel is available to Bright House Networks customers with Standard or Digital Cable for a few additional dollars per month. A converter box is required for Bright House Networks Standard Cable customers.

For more information about the new Premium International Channels coming to Bright House Networks or any Bright House Networks products or services, visit mybrighthouse.com.

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24-hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.