



P R E S S R E L E A S E

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BRIGHT HOUSE NETWORKS MAKES MONITORING AND MANAGING HOME PHONE SERVICE VIA PERSONAL COMPUTER EASIER THAN EVER

Adds Caller ID on PC and Other Innovative Home Phone Service Applications At No Additional Cost to Consumer

[St. Petersburg, FL] – Bright House Networks today announced that Caller ID on PC is scheduled to be launched by the end of July as part of its Home Phone and High Speed Internet Services in the Tampa Bay area. The Caller ID on PC function alerts Bright House Networks Home Phone Service customers, regardless of where they are connected to the Internet, when someone calls their home phone. Caller ID on PC is exclusively available to Bright House Networks Home Phone Service customers at no additional cost.

Caller ID on PC is part of a new series of features found on *Bright House Easy Gadget*, an innovative messaging application that allows users to monitor their Home Phone Service through a control panel on Windows or Macintosh personal computers. The cross-platform service combines the benefits of a Bright House Networks customer's bundled high-speed data and phone services providing them with access to many features and conveniences that might not otherwise be available, including personalized contacts, recent call history, voicemail on PC and text messaging. Customers will be able to download and install the *Bright House Networks Easy Gadget* with Caller ID on PC and all the above features by visiting www.brighthouse.com.

With Caller ID on PC, Bright House Networks Combo Plus customers are unique in being able to take advantage of Caller ID across all three platforms – phone, TV and PC.

“At Bright House Networks, we are committed to listening to our customers, and their feedback showed us an appetite for simple, intuitive technologies that make using our products and their lives easier – whether it’s scheduling their own television viewing through the convenience of their DVRs and using Start Over, or managing their home phone features through their PCs,” said Mike Robertson, Bright House Networks Tampa Bay Division President. “We are the only phone provider in the Tampa Bay area to offer both Caller ID on PC and Caller ID on TV and we will also eventually be adding other appealing consumer features, such as remote DVR programming capabilities.”

Bright House Networks is celebrating five years as a telephony service provider, and continues to enhance its phone service, adding features including new international calling plans and Enhanced Directory Assistance. Bright House Networks Home Phone Service is one of the most feature-rich phone products on the market today. In addition to enjoying a crystal-clear phone connection, all Home Phone Service customers receive popular calling features including caller ID, call waiting, three-way calling, call forwarding, call return, E911 and more.

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About Bright House Networks

Bright House Networks is the 6th largest multiple cable system operator (MSO) in the US with 2.4 million customers in several large cities including Tampa Bay and Orlando, Florida; Bakersfield, California; Indianapolis, Indiana; Detroit, Michigan; and Birmingham, Alabama; along with several other smaller regions in Alabama and the Florida Panhandle. The high-growth Florida markets are adjacent and form one of the country’s largest cable clusters. Bright House Networks’ corporate offices are located in Syracuse, New York and Orlando, Florida.

With customer care a top priority across all operating units, Bright House Networks was ranked the “Highest in Residential Telephone Customer Satisfaction in the South Region” by J.D. Power and Associates in 2006, 2007, and 2008. J.D. Power and Associates also ranked Bright House Networks the “Highest in Customer Satisfaction Among High-Speed Internet Service Providers in the South Region” in 2008.

For more information about Bright House Networks or our products and services, please visit www.brighthouse.com.