



P R E S S R E L E A S E

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***Twelve Area Seniors Compete for Title of
Bright Stars Senior Idol***
Ruth Eckerd Hall - March 2, 2009 7:00 p.m.

Public Will Decide Winner Through Online Voting

(St. Petersburg, FL - 27 February 2009) - Twelve Bay area senior performers will compete with entertaining acts on the evening of March 2, 2009 at Ruth Eckerd Hall located at 1111 N McMullen Booth Road in Clearwater at 7:00 p.m. Tickets are \$6.00 and everyone is welcome to come out and cheer for their favorite senior.

The show will be hosted by Jen Holloway, who for more than 10 years has been a familiar face on Bay News 9, getting your day started with the morning news. Jen continues working for Bright House Networks as a Community Relations Representative. She works here in Tampa Bay promoting the company's community projects like The Bright Kids Network, The 401(k)ids Program and Cable in the Classroom.

The seniors were chosen from talented groups of competitors, taking part in regional contests to advance to the final event. There, they will give their all to win the coveted title of "*Bright Stars Senior Idol*" PLUS a \$1,000 cash prize.

The show will air on Tampa Bay on Demand, channel 340, from March 23rd to April 6th, 2009. Bright House Networks digital customers can select the winner by logging on to www.tampabay.mybriighthouse.com and vote for their choice for "*Bright Stars Senior Idol*".

A complete list and interesting background of all the contestants from across the seven counties served by Bright House Networks – Tampa Bay Division can be found at:

www.tampabay.mybriighthouse.com/about_us/community_involvement/2009senioridol.aspx

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including holidays.

Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Bright House Sports Network, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

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