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Bright House Networks Expands International Services for Customers

(St. Petersburg, FL)- Focusing on the entertainment and communication needs of its diverse customer base, Bright House Networks is preparing to launch a comprehensive new lineup of new International TV and home phone services.

On September 15th, Bright House Networks is adding seven new Hispanic networks to its current Nuestros Canales package, and will be adding two new International calling plans to Mexico and Europe in the near future to help connect family and friends across the world.

“Bright House Networks serves a vast international audience, and it’s important they receive products and services that speak to their cultural needs,” says Michael Robertson, Bright House Networks Tampa Bay Division President. “From new channels to new long distance calling plans, Bright House Networks is able to connect our customers with the total entertainment and communication services they’re looking for.”

In addition to the current popular Hispanic programming now available with Bright House Networks Nuestros Canales package, cable customers subscribing to this service will receive seven new channels as well. They’ll have hours of new shows, movies and sports that speak directly to their interests on networks like WAPA America, Caracol TV International, ¡Sorpresa!, Cine Latino, Go!TV, TVE International, and History en Español. With the vast programming additions, the price of Bright House Networks Nuestros Canales will increase to \$3.99 per month plus taxes, starting October 1, 2008. Nuestros Canales is an optional service for customers and requires a Digital Converter.

Along with new TV programming options, Bright House Networks is also launching a deeply discounted International Long Distance calling plan to Mexico, called “Mi Mexico” for Bright House Networks Unlimited Nationwide Digital Phone customers.

Bright House Networks is preparing to offer customers additional International calling plans before the end of the year. The new long distance calling plans will provide 100 minutes of anytime calling to Europe, for one low monthly price.

For a low additional monthly cost, customers can add one or both of the plans to Bright House Networks Unlimited Nationwide service, which also provides customers unlimited calling across the U.S., Puerto Rico and Canada, anytime.

For more information about any Bright House Networks products or services, call 1-866-976-EASY or visit mybrighthouse.com.

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24-hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

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